



What Happened in 'Vegas - Spread the Word!

www.rentboy.com www.hustlaball.com

By Brandon Baker

Las Vegas has a saying "What happens in Vegas stays in Vegas." ...it certainly does not apply when you have such big names brought together by a world-class company like www.rentboy.com.

The HustlaBall
Our major focus of the week was the culmination party for the week of porn purveyors all conducting business at the shows. RentBoy wanted a place where porn stars, porn fans, porn directors, and all the porn people of the world could hang out, relax and network in an

atmosphere conducive to exactly what they all specialize in - and want more of.

An event like the HustlaBall Las Vegas took months of planning... but you can leave it to RentBoy to make even work seem like pleasure. One instance that amazed me is how even a large task like stuffing the VIP gift bags full of goodies - including DVDs, magazines, certificates, lube, condoms, coupons, and more - could turn into a party. By the time we were mid-stuffing, we had already had a champagne toast, I had met new friends, seen old ones, and laid atop a pile of porn that would drive anyone CRAZY!

The Pre-Party
RentBoy threw a pre-event pool party at

the Blue Moon Resort. Blue Moon is the only gay resort in Las Vegas. With the help of the super staff and owners of the premiere gay resort, we transformed the outdoor pool into a tented, heated playground for the VIP ticket holders and performers of the ball...but water was not the only thing that was heating up at this event - beautiful men, media, and event sponsors enjoyed food and friends, and a few HOT boys in the hot tub led to some steamy photos for the media.

The Main Event
With the backing of circuit powerhouse Jeffrey Sanker and the new Club Krave, stars that are usually seen only on screen came alive and were now right in front of you. Las Vegas's own Queen of the Strip kicked off a

night of incredible shows of skin, right down to the scandalous! Chi-Chi LaRue and Sierra Andrews of Dallas led us through the event with unique stage styles that they can only call their own. Headliner Zeb Atlas and super agent David Forest showed Vegas what The Strip can REALLY be like. Zeb's strip might not be four lanes, but is right up the alley of the crowd. Zeb's shirt torn from his body drove the crowd WILD!

Giola Bruno (formerly of Exposé) who launched a comeback at HustlaBall Las Vegas, with such new hits as "Incredible," brought down the house with an amazing show complete with dancers (from the Celine Dion show at Caesar's Palace) and passion that made a wild crowd, well - WILDER!

Studios like Raging Stallion, Channel 1 and more of your favorite Internet outlets showed why they REALLY call it Sin City. HustlaBall is an event where RentBoy owner Tom Weise shows that being a big business can truly yield to giving an experience that's intimate yet powerful. The VIP area of the new Club Krave came alive with robust energy from porn stars, go-go boys and RentBoys from all over the world. Sharing time with fans, party-goers, producers and more was like direct marketing for everyone. FANTASTIC! Under one roof, the stars of the industry enjoyed the company of one another and in circuit party style, parted the night away.

The After-Party
The HustlaBall might have been over but the energy went on, so did the party! DJ Jack Chang from London spun webmasters into the night at the Gipsy nightclub. Big names like Frank Marino, Chi-Chi LaRue, Rob Ramon, Johnny Hazzard - names flew like birds of a feather with each other. A worldwide cast and crew made this event a HUGE success, promoter and producer Weise said sitting at a table reflecting on the success



Sacha Mueller-Bardone (HustlaBall Berlin), Giola Bruno (formerly of Exposé), Tom Weise (owner/promoter of Rentboy and HustlaBall), Andrew Soto (Giola's assistant)



Frank Marino (Queen of Strip), Giola Bruno, Tom Weise, Iika (model)



DJ Jack Chang (London), Giola Bruno, Tom Weise, Joerg Reuter (Tom's assistant/Germany)

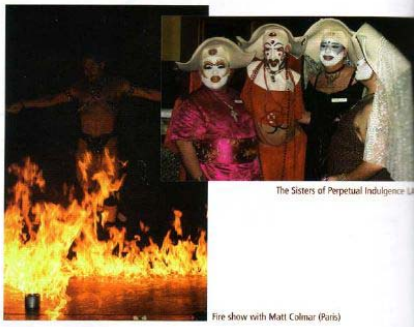
of the mega-event in the city of lights, "It is one thing to host this event in the liberal environment of Berlin, Germany but quite a different one to come to conservative Las Vegas and still make it a hit." Wrapping up a week of powerful business, incredible friendships and super parties - the industry networking was not on the convention center floor, but in a more intimate atmosphere where webmasters, Web performers and Web customers all danced together.

Internet 2005
The parties were a BIG part of the week for RentBoy, but this year was RentBoy.com's first year as an exhibitor at the Internet Expo. They shared a booth with Pistol Media/GunzBlazing from Australia. If there was an award for the booth with the most shirtless men - it would be on their wall. At times, casting eyes on the booth meant seeing most performers of HustlaBall Las Vegas, business meetings with Tom Weise and his partner Jeffrey Davids, ticket sales for HustlaBall, and live computer presentations

For more information on HustlaBall, check out www.HustlaBall.com.

of the newly updated Rentboy.com version 4.0. Posters of the concept for HustlaBall Berlin 2005, which is October 21 at the legendary Kit Kat Club, and performer's promotions, adorned the walls. RentBoy is the largest male escorting listing site - male escorts, photographers, advertisers and more are all a part of what makes this Web-business succeed. While the booth might have had walls, the sturdy boys of RentBoy broke down anything else, and talked to industry professionals, fans and everyone who came by with stories and information on what's new in the world of porn and male escorting.

Cybersocket Awards
Rentboy.com won for best escort site in 2000, 2001, 2002 and again this year for 2004. Tom Weise has also received five other international awards for www.RentBoy.com and two for www.HustlaBall.com for Best



The Sisters of Perpetual Indulgence LA

Fire show with Matt Colnar (Paris)

Events. Chi-Chi LaRue hosted the event to congratulate and show which companies make a difference in the Web world.

RentBoy Confidential
It's exclusive, it's exciting, it's ROUGH! Ever wonder what it's really like to be a RentBoy? Scandal, outrage, debauchery - just a day in the life. Each month, I also write a column on www.RentBoy.com that is called RentBoy Confidential. This column is different because its style is like no other. It's straightforward, hard-hitting and NOT what you are going find anywhere else. Along with features from the month's events through photos, biographies of the performers and links to clubs, it also has a humor section and one of the most popular pieces - interviews with escorts that give you a glimpse into the REAL and confidential side of the business. Enter through the main page of www.RentBoy.com or by going to www.RentBoyConfidential.com.

RentBoy Expands
The world of RentBoy grows every day. We just reached the 20,000 escort mark. To further satisfy the growing Web market, RentBoy will now offer office services for the West Coast including San Diego, San Francisco, Seattle, and Los Angeles out of a new and exciting West Coast office. While Tom Weise, the technical staff and the administrative staff will operate out of New York, and foreign offices are out of Madrid, Brandon Baker (that's me!) will head out to the City of Angels to head up some heavenly parties and drive up the West Coast making sure RentBoy loves and lovers are right at the top of their game!

For more information on the West Coast RentBoy experience, e-mail Brandon@rentboy.com

After one fabulous week of business in Las



Giola Bruno and Chi-Chi LaRue on stage at HustlaBall Las Vegas



Tom Weise with Domain from RVN Networks at the Internet 2005

Sacha Mueller-Bardone, Jeffrey Davids, Joerg Reuter at Expo promoting HustlaBall Las Vegas and Berlin

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Vegas, parties that only Las Vegas can claim and even more powerful business, one can see that the world of RentBoy is destined to be a positive part of the Web world. RentBoy lists local escorts sponsors events all over the world, some of the biggest sex-industry parties of the year, and wants to be a part of YOUR world. We invite you to check out ours at www.RentBoy.com and www.HustlaBall.com and let us know how we can be a part of your world.

Brandon Baker wants to hear from you. Living, Loving, Making sure you do too. E-mail him at BrandonBaker@PartyWithBrandon.com and visit www.PartyWithBrandon.com

Are you on my mailing list? To GET IT: theblist-subscribe@partywithbrandon.com ...if you are already on it - many, many thanks from the guy who gives you

everything but a reality check...
FEEL 'VOYEURISTIC? SEE PHOTOS! READ GOSSIP! GET THE TEAS! Read my online diary and Be, in the know about porn, escorting and much worse things. "wink"
http://partywithbrandon.blogspot.com/

The Rentboy booth (with Pistolmedia from Australia) at Internet 2005. Brian Randall, President of Pistol Media in the left of the pic!



Porn Stars Appad Mikles, Kyle Douglas, and Michael Brandon with Tom Weise at the Rentboy booth at Internet Expo