



Press release
March 2010

Alex Erfan and Rentboy.com present

HustlaBall London @ Renaissance Rooms, Vauxhall Sunday 2nd May 2010

Pucker up boys, **HustlaBall** London returns in less than 6 weeks!

Get ready for another close encounter of the most intimate kind at this unique "sex cabaret" and mega dance party, with some of the biggest names in the porn and dance industry. After ten years of notorious events in New York City, Berlin, Las Vegas, San Francisco and Los Angeles, HustlaBall will hit U.K. shores in May, injecting London with a heady mix of super decadence and glamour.

The list of participating porn studios is endless, with huge names such as **Alphamale Media**, **XXXAmateurHour.com**, **Bel-Ami**, **Chi Chi LaRue**, and **Eurocreme** bringing pornstars over for the party.

In all, there will be special acts and performers from around the world, and we're all in for an unforgettable treat. Superstar names such as **Junior Stellano**, **Barrett Long**, **Ryan Raz** and **Mike Dreyden** will be joined by newcomers from the US, Spain, Germany, France and UK to make for a truly international circuit party to top them all. For a complete list of erotic performers attending the event and more, see www.hustlaball.com.

As ever, HustlaBall's legendary mix of sex and cutting edge music serves up a night which will appeal to everyone from vanilla disco bunnies to the downright debauched and insatiable. A roster of DJs will be rotated throughout the club, with light-and-sound installations and kink-themed rooms offering aural, visual, and sensual surprises on multiple levels of the venue.

In the main room, DJs **Micky Freidmann** (Avalon LA, 136* Hamburg, Utopia Warsaw, Bootleg, Berlin, Score Miami) and **Binomio** (Strong Madrid, BearZone Madrid) along with **Eduardo de la Torre** (Propoganda Berlin, Matinee London, 136* Hamburg) will provide sexy progressive beats, inspiring our troupe of performers to gyrate, pulsate, bump, grind, and show off their talents.

Suzie Kruger (of **Fist** and **Hard On** fame) will be hosting the **Hard ON** room, with DJs Brent Nicholls (Lovechild, Hard On, Pervert Gold London), **Hugo'sland** (Hard On) and **HiFi Sean** serving up a tougher sound for the more adventurous. Suzie's playroom and performers will add the perverse, exploratory dimension that gets 2500+ punters lining up every year for another dose of HustlaBall Berlin.

Internationally renowned porn director **Chi Chi LaRue** will be in the VIP room to put pornstars and guests alike through their paces and no doubt light everyone's fuses.

Mainroom DJ notes:

Micky Freidmann is an international DJ producer, remixer, model and professional dancer. He has played at the world's most recognized circuit parties and clubs including Alegria [New York], 136* [Hamburg], Fly [Toronto], Bootleg [Berlin] GMF [Berlin]. For more information, please visit the following links:

<http://www.mickyfriedmann.com>

<http://www.myspace.com/djmickyfriedmann>

Antonio Binomio played for the first time before an enthusiast crowd at the MAD.BEAR Anniversary in Madrid in Sale Arena and he has become the resident DJ at all MAD.BEAR events. Since then he has been resident DJ at the BearZone monthly parties where he has developed a loyal public who follow him wherever he plays. He was also resident at KLUBB, the Bear club in Madrid. In his intense professional career to date we can highlight sessions at Tabasco (Sala Heineken), Bearzone, Klubb, Spank (Wind) and Cockring (The Angel). He has also played at Space Of Sound, SuperMartXe, Superklub, Kapital, Ohm, De Nombre Publico, Goa, Sala Heineken, Long Play, The Angel, Sweet, and Changó in Madrid, On (Murcia) Atmosphere@Gurú (Valencia) Le Bains Douches (Paris), Furball (Ámsterdam), IceBearg (Brussels), Bear Necessity (Amsterdam), Cube (Roma) Domm (Sevilla), Hustlaball (London), Ku (Benidorm), The Fifth Floor (Paris).

<http://www.myspace.com/binomio>

Eduardo de la Torre has loved house music since he first started clubbing back home in Venezuela. After finishing high school and with more time to dedicate to music, he began mixing records he had collected. Eduardo moved to Spain and experienced the best clubs in from Barcelona to Madrid, even experiencing a bit of Holland's club sound. Soon after he moved to Germany with all his DJ equipment, played sets in a venue called Generation Bar where he learnt from other DJs. He played for events including Hamburg Pride 2007 -2009, Gay Happening, Pearls of the Night, Clubs United Hamburg, Gay Convention Krefeld to name a few. His first gigs in London were at Heaven London and Future (Colosseum). He moved to London to dedicate 100% of his time to his passion. He loves the connection he makes with the crowd through music, and enjoys playing all kinds of house music: funky, tribal, latin, vocal, electro - anything good that will fill the dance floor. Eduardo held a monthly residency at Matinee London for over 2 years before moving back in Germany, and settled in Berlin where he is currently finishing his degree as an electronic music producer.

<http://www.myspace.com/chicoinhamburg>

DJ line-up:

Main Room:

Micky Freidmann, Binomeo and Eduardo de la Torre

Hard On Room:

Brent Nicholls, HiFi Sean and Hugo'sland

VIP Room:

Chi Chi La Rue

Terrace:

Gabriele Cutrano

ADVANCE TICKET PRICES FOR BOTH EVENTS WILL GO UP AS THE ALLOCATIONS SELL OUT SO GET YOUR TICKETS EARLY!!!

VIP TICKETS:

Get the red carpet treatment and mingle with the stars and studio heads at what promises to be the biggest gathering of the porn glitterati in London for a long time.

A VIP champagne reception will occur before the doors open to the public, from 10 to 11pm, hosted by Chi Chi LaRue the queen of porn in the flesh. There will be an exclusive VIP area all night with free cloakroom and separate toilets. All your favourite porn stars will be inches away and ready to be chatted up if you can hold your nerves. As a VIP ticket holder you will have access to all pre and after parties throughout the weekend and will have your very own goodie bag to take home.

Why not book a table or banquette for the night. Tables of 4 and 6 are available in the VIP area. Please contact London@hustlaball.com for more information.

www.hustlaball.com

www.alexerfan.com

www.rentboy.com

www.manhunt.net

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